

88PROMOTIONS
SPORTS • MEDIA • GAMES





About Us

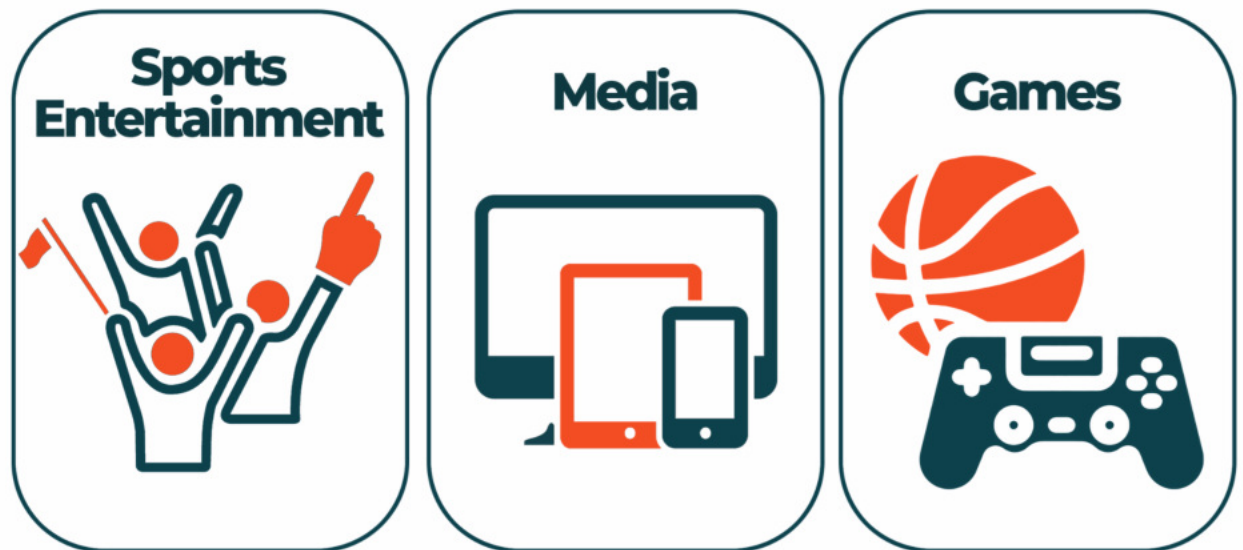


88PROMOTIONS

S P O R T S • M E D I A • G A M E S

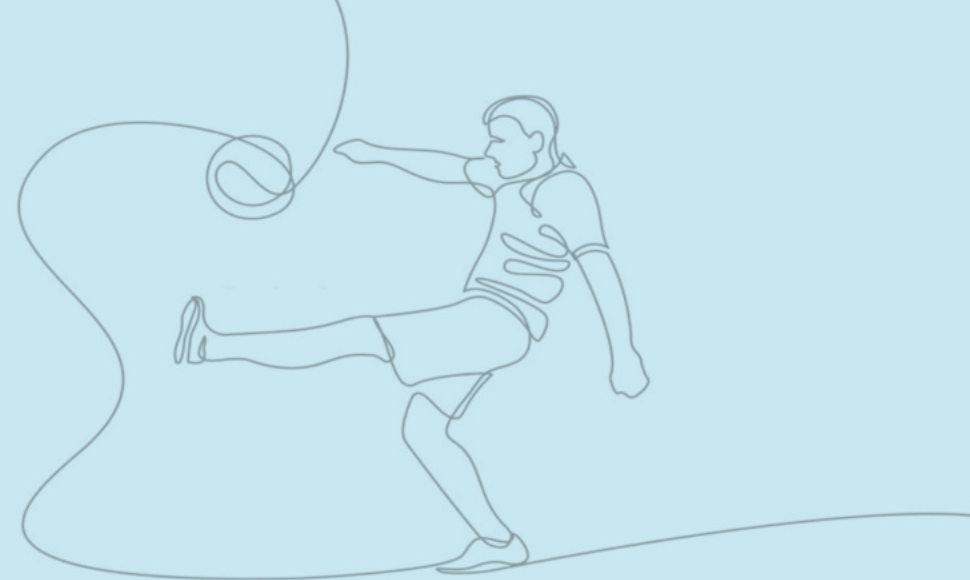
88 PROMOTIONS Ltd is a Sports Development, Sports Management, & Sports Promotion company.

The company has three(3) focus areas:



The Problem

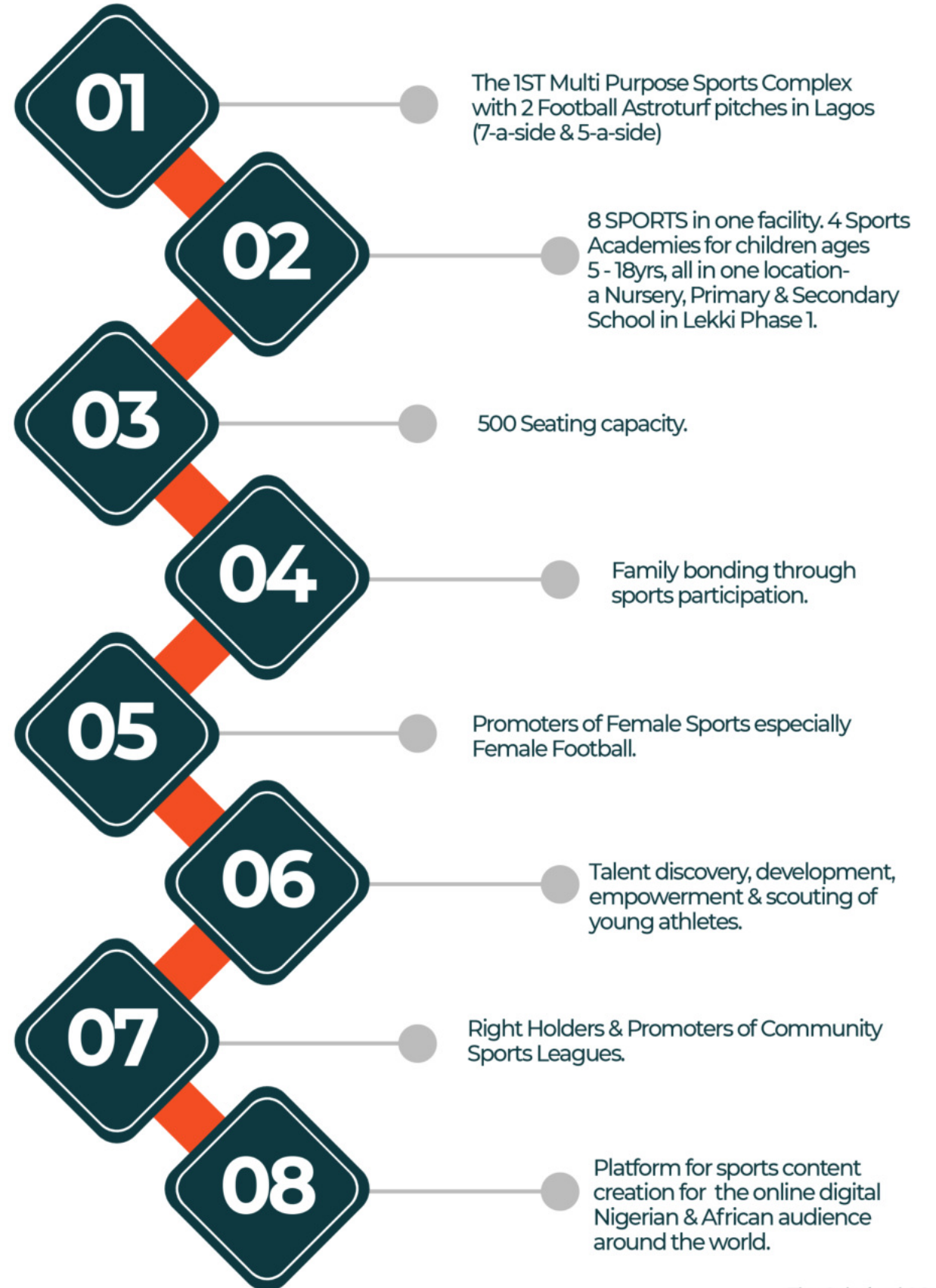
- 1 Few private multi-sports complexes on the Island of Lagos.
- 2 Lack of alternative recreational experiences for families.
- 3 High level of obesity in children & teenagers in schools.
- 4 Lack of grassroots sports development.
- 5 Lack of focus on female sports participation and development.
- 6 Covid-19 has increased "burnout" & physical exhaustion in many adults.



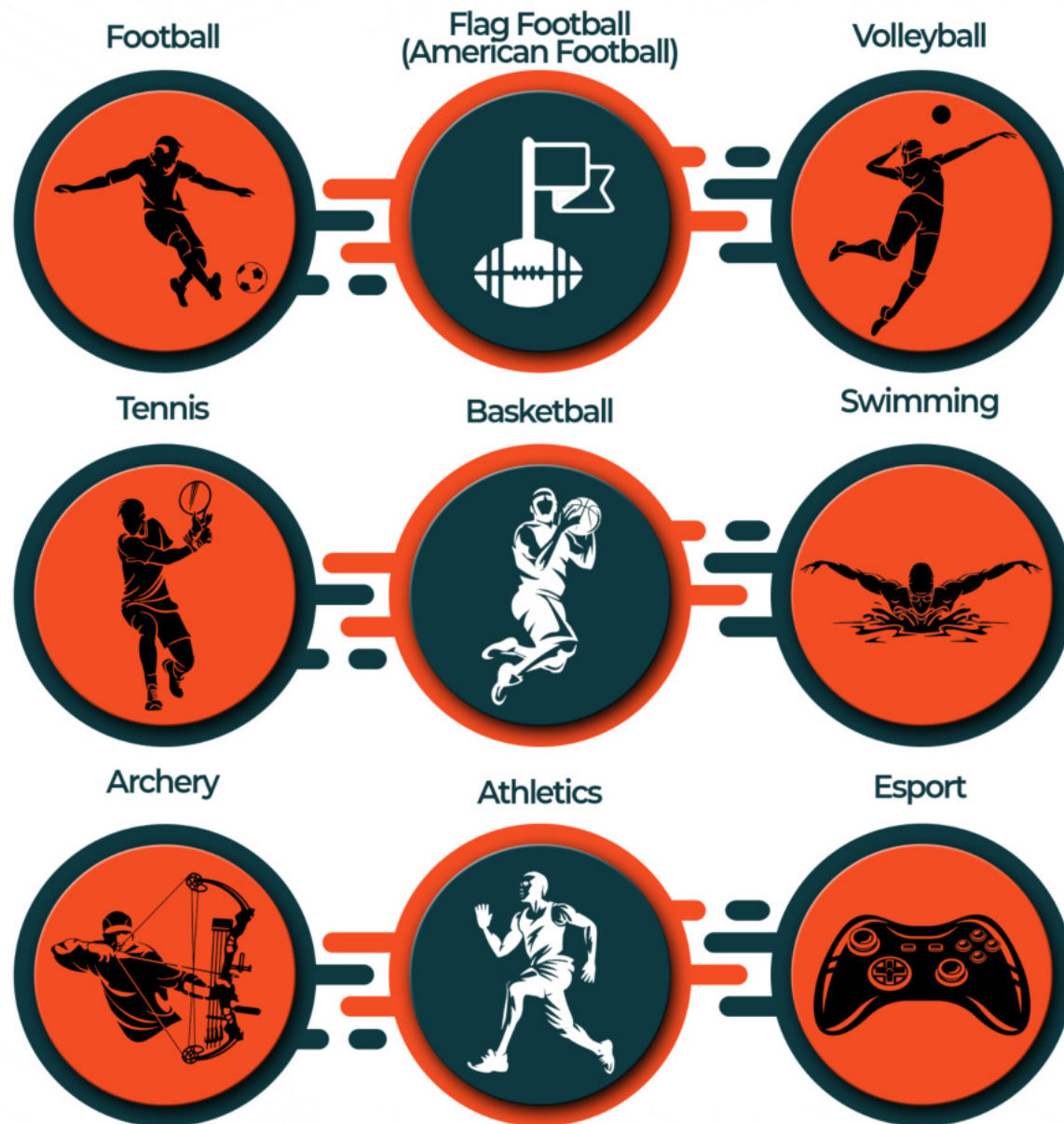
- 7 Grassroots / amateur sports not treated and promoted from a business perspective.
- 8 Few organized sports development plan for school athletes.
- 9 Lack of Community Sports Participation & Engagement.
- 10 Non-existent of Nigerian amateur online sports content.



The Solution



8 Traditional Sports + Esports



The Product

HOW IT WORKS?

- Register to become a member of the club by downloading the Mobile App.
- Pay a yearly Registration Access Fee.
- Select sport(s) of interest
- Select sports and pay for a slot. Adults, Mon-Sun(7pm-11pm). Sat (8am-1pm)
- Children Sports academy Mon- Fri (4pm-6.30pm) & Sat (8am-1pm)

PAYMENT

- For individual / team, time slots made through app.
- Facility Rental for Corporate organizations, Schools, Sport academies through in-house sales teams.

A Multipurpose 8 Sports Complex

TARGET



Pine Sports Club App

Yearly Registration Access
Fee payment through app.

Slot booking & payments.

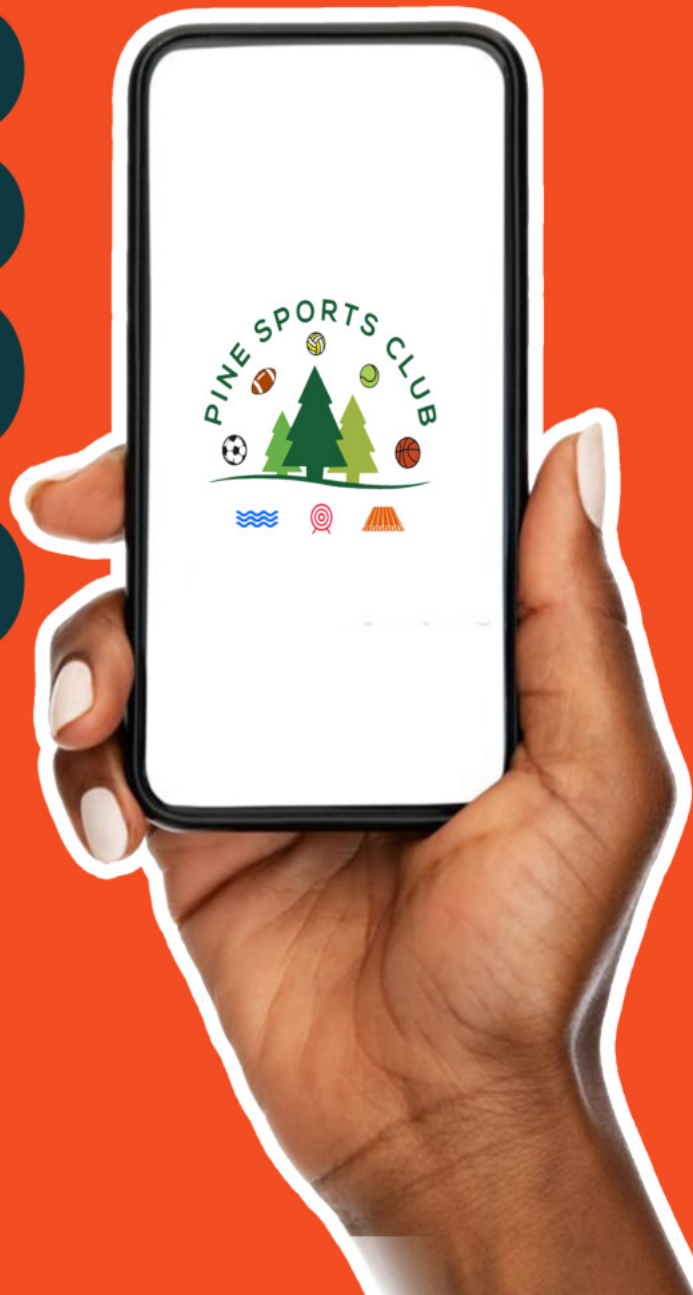
In- app tickets for events -
Tournaments, league game
etc.

Food and beverage ordering
from our In-house vendor
partners.

Messaging platform – Push
notifications.

Sweep stakes raffle draw

Polls, Leaderboard etc.



Sports Market Size

\$ 2bn

Potential sports
revenue 2022 -2032

\$ 2m+

Annual value of transactions
at grassroots football level

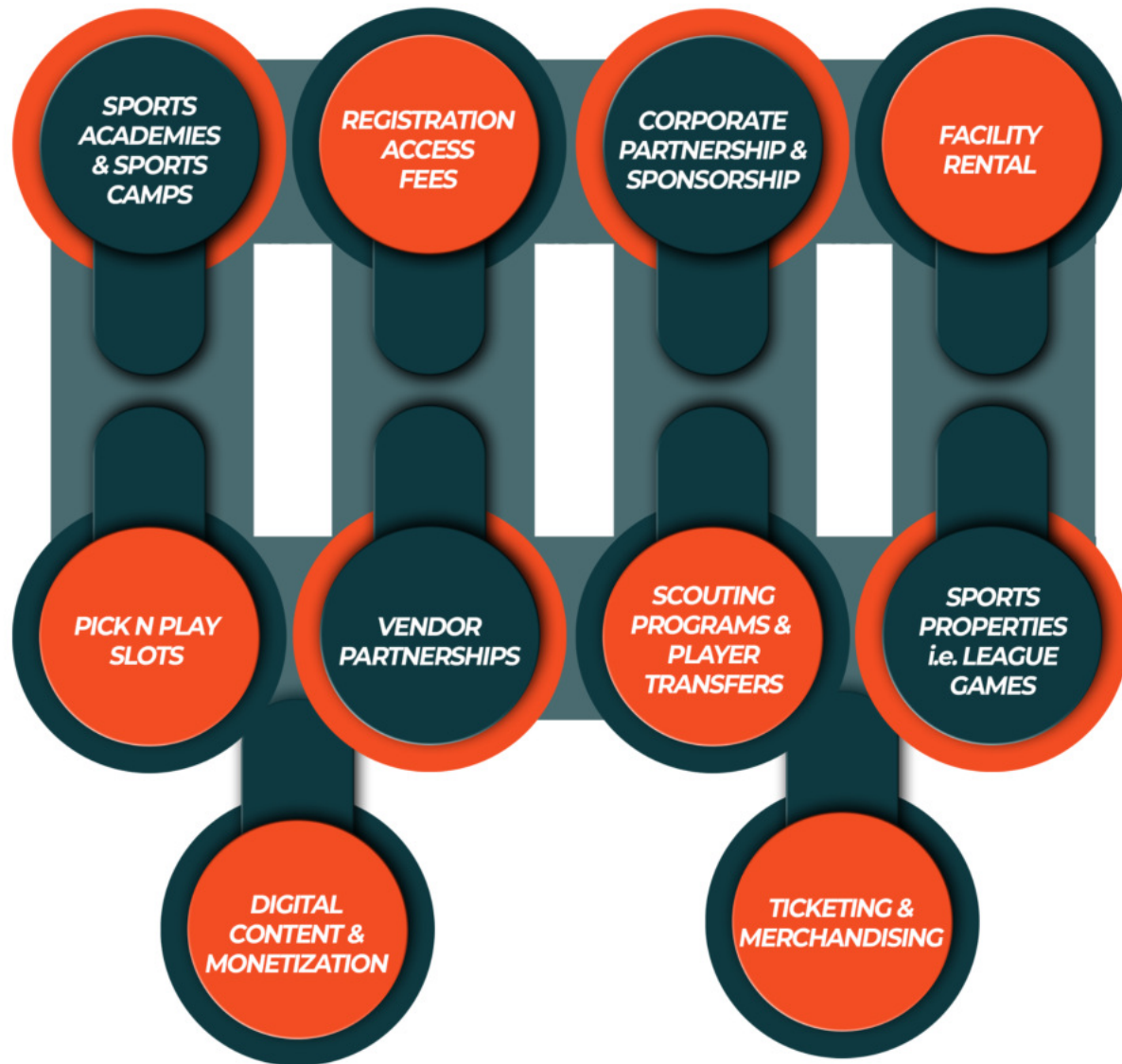
> 50M

Active fans of grassroots
football in Nigeria

\$ 100k+

Annual revenue from
Pine Sports Club by Year 5

Revenue Streams



Financial Projections



Estimated Annual Revenue (Year 1) \$37K	Estimated Annual Revenue (Year 5) \$101K
Estimated Annual Cost (Year 1) \$22K	Estimated Annual Cost (Year 5) \$38K
Estimated Profit before Tax (Year 1) \$15K	Estimated Profit before Tax (Year 5) \$63K

Competitive Advantage



1st MULTI-PURPOSE 8 SPORTS COMPLEX

Football, Flag Football, Volleyball, Tennis, Basketball, Swimming, Archery & Athletics.

A SAFE SPORTS ENVIRONMENT

Sports complex situated within a Nursery, Primary & Secondary School on 6800 sqm in the heart of Lekki Phase 1.

SCHOOL SPORTS

Access to the Association of International Schools Educators of Nigeria, and The Association of Private Educators of Nigeria.

5 & 7 ASIDE ASTROTURFS & 200M ATHLETICS TRACK

The ONLY sports facility on the Island of Lagos with 2 Astroturf football pitches with a 200 meters Athletics Track.

TECHNOLOGY

In built Sports app for capturing data of members to improve user experience, increase sale of existing products and create new revenues opportunities.

HIGHLY ATTRACTIVE TO CORPORATE PARTNERSHIPS

Sports & Education is a WIN-WIN partnership for Brands. The Business possibilities are limitless.

PROMOTERS OF FEMALE SPORTS

Intentional and focused on the development of the girl child in sports in Nigeria by running female only sport academies, competitions etc.

SPORTS CONTENT CREATORS

Creators and promoters of amateur sports content e.g. Community Leagues, Sports docuseries etc. for the Nigerian & African sports loving audience worldwide.

ESPORTS FOCUSED

Host, Organizers and promoters of esports events.

Progress to Date...

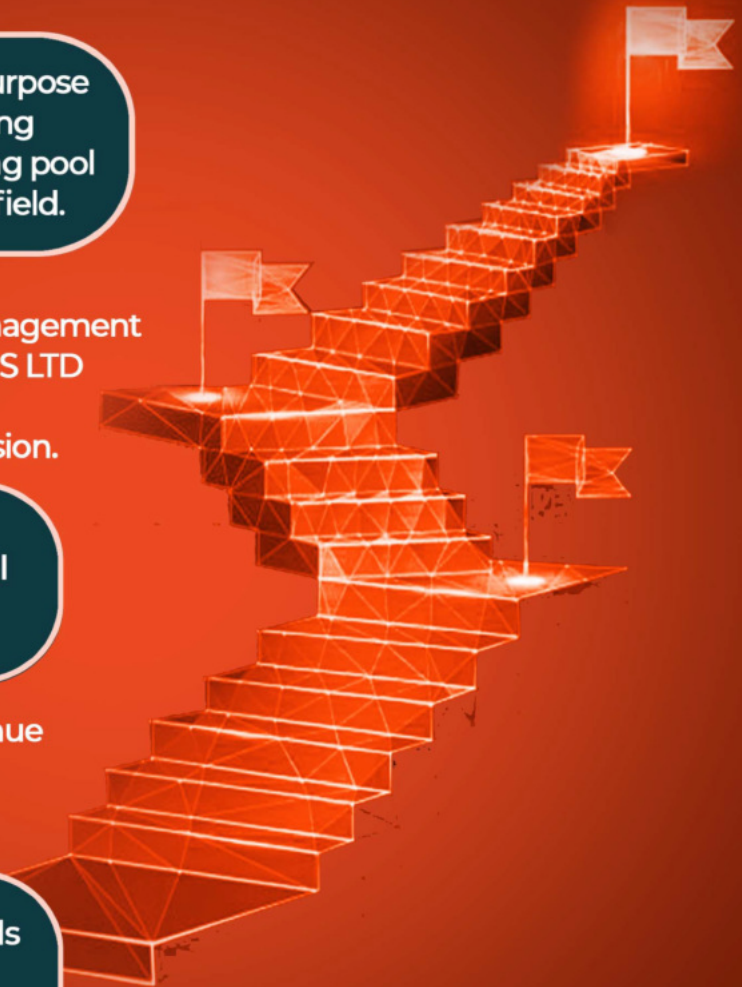
>> Secured site for Multipurpose sports complex with existing basketball court, swimming pool and natural grass football field.

>> Registration of the Management company 88 PROMOTIONS LTD has been completed with Corporate Affairs Commission.

>> Corporate Account opened with 2 commercial banks.

>> Currently earning revenue from Football Pitch and Swimming Pool rentals.

>> Lekki Archers Club holds on Tuesdays, Thursdays & Saturdays.



Next

Raise \$2m Capital for the Sports complex & support services development, equipment purchases, hire and train staff.etc

Develop Pine Sports Club website.

Build the Pine Sports Club mobile app.

Meet The Team



**CHARLES
BABATUNDE
FADIPE**

CEO / Founder

- >> Director & Head of Business Development of Pinefield Schools, Lekki.
- >> Founder & CEO of GOLD FIST PROMOTIONS, a Sports, Media & Games company.
- >> Promoted 8 Boxing & Music events in Lagos from 2011- 2018

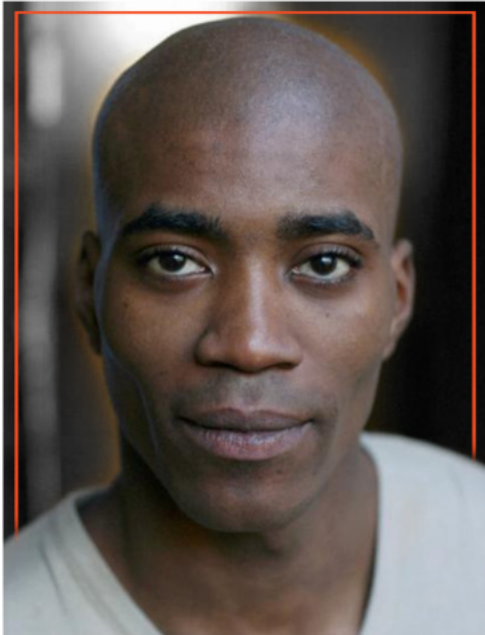


**YETUNDE
FADIPE**

CFO / Founder

- >> Senior Manager at PwC
- >> Over 10 years experience working as a Tax Accountant & Consultant.
- >> Co-founder of Gold Fist Promotions

Meet The Team



**TIMI
CHARLES
FADIPE**

Director Of Football / Co-Founder

- >> CEO & Founder TCF Football Academy
- >> England F.A Level 2 Football Coach
- >> Member of the England F.A Licensed Coaches Club



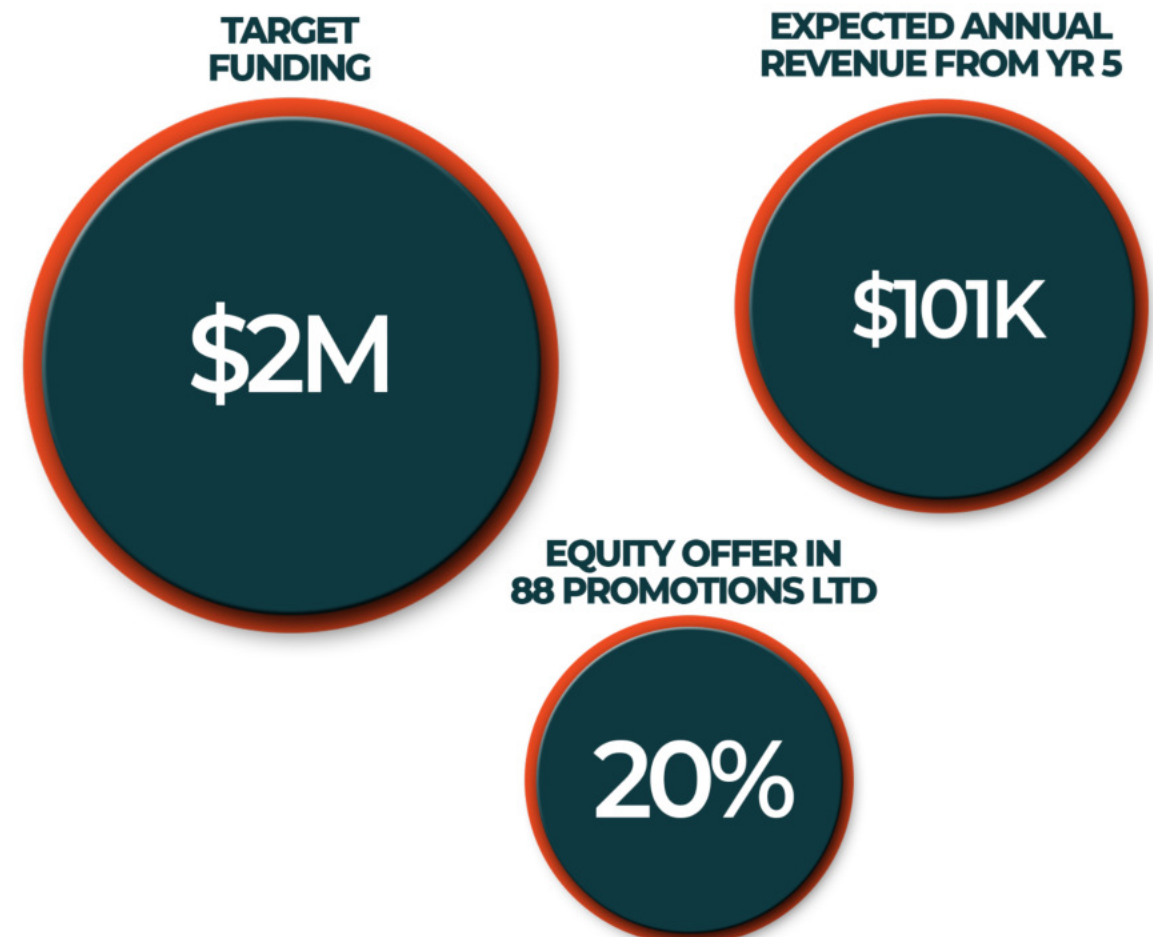
**ELIZABETH
OKOGUN**

Head of Sport Dev & Partnership

- >> CEO & Founder Zinnovation Sports - A sports community for students and parents.
- >> Board Member, Lagos State Cycling Association
- >> Former Head Of Sports Development & Partnership, The Temple Management Company.
- >> A Certified Physical Literacy Instructor and a former athlete.

Our Request

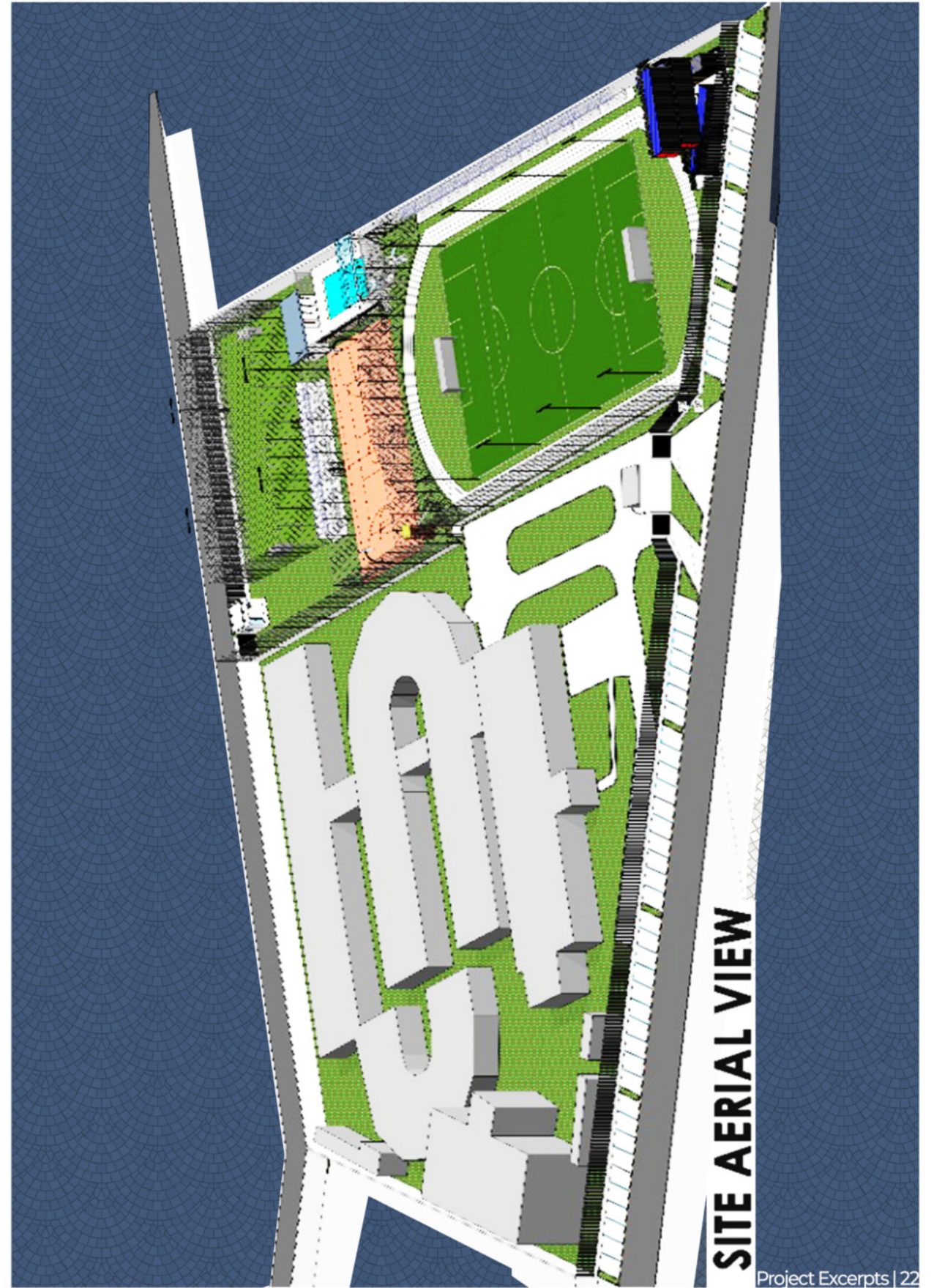
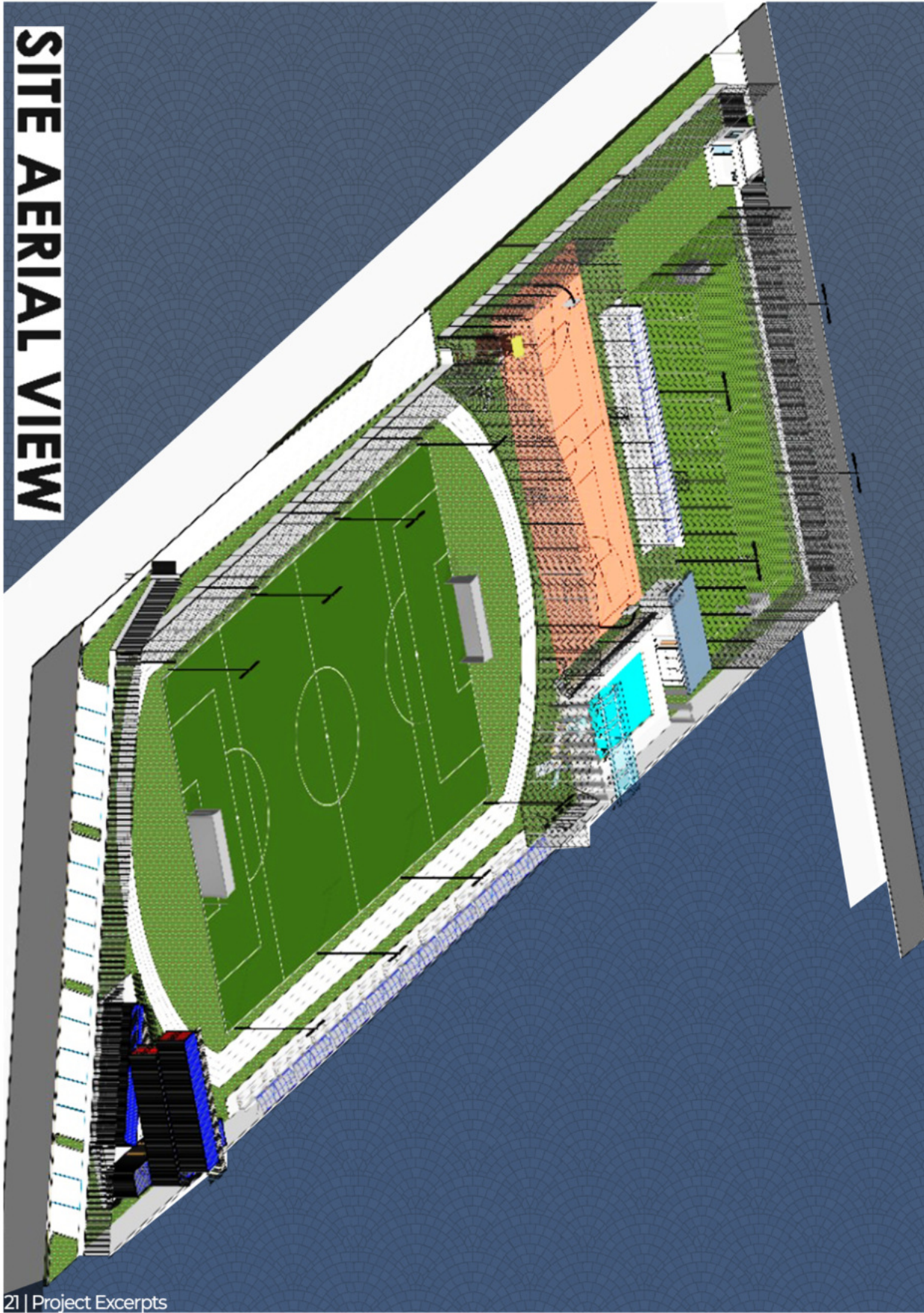
We are seeking an investor(s) interested in an equity share and with a great desire for the development of sports in Nigeria. Our ideal partner should have a view for long term rewards from the business of sports.



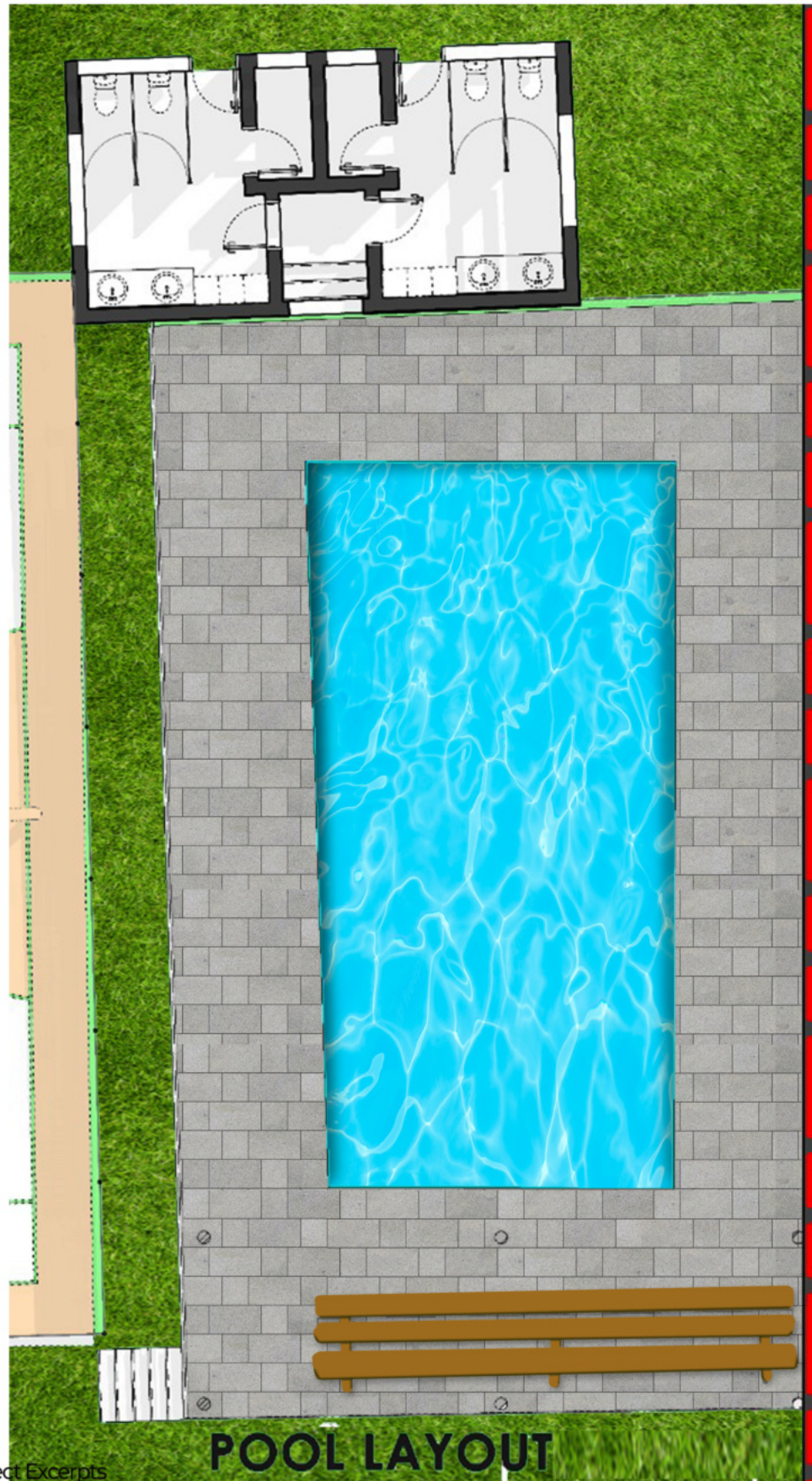
Project Excerpts



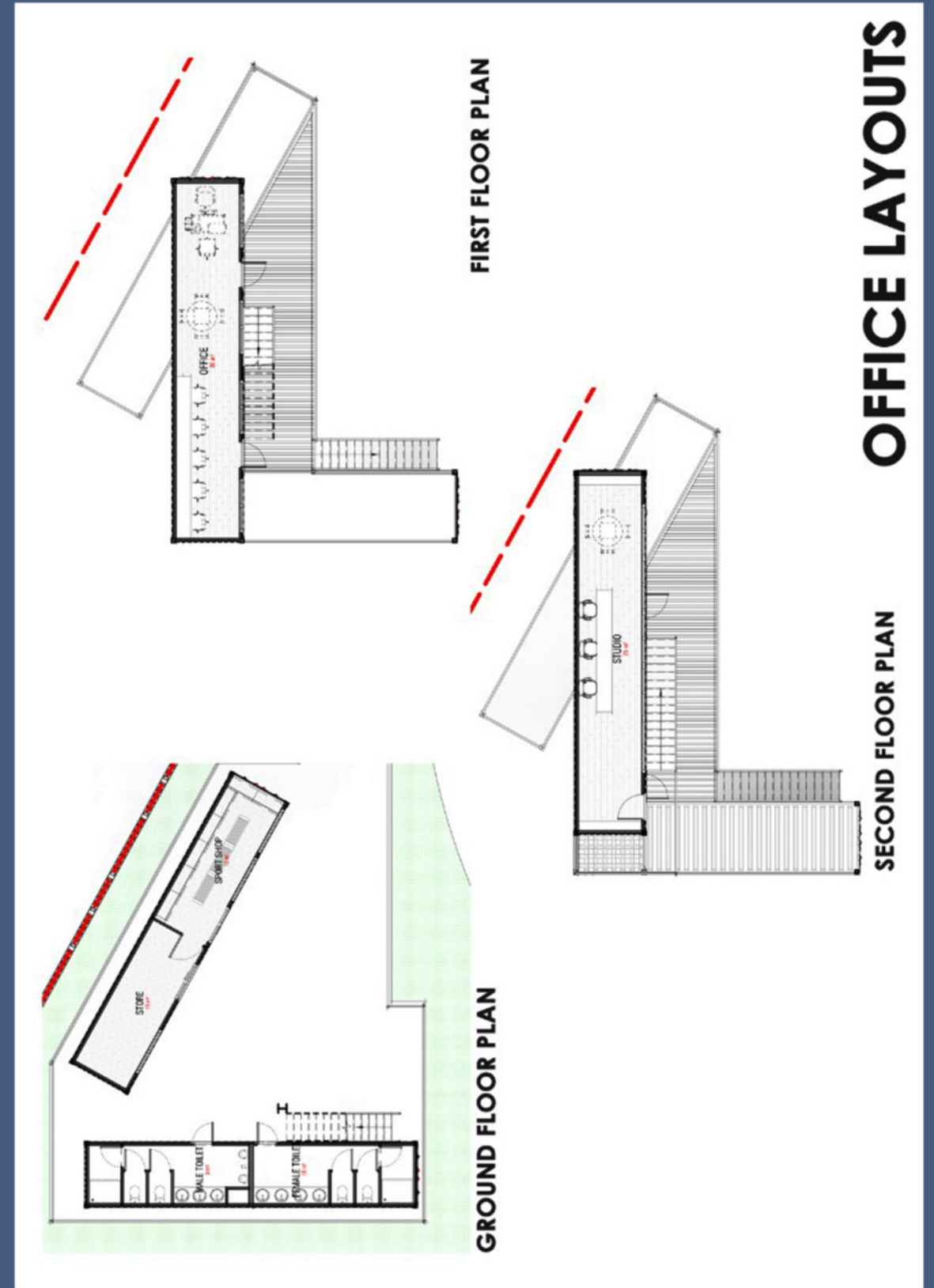
SITE AERIAL VIEW



SITE AERIAL VIEW



POOL LAYOUT



OFFICE LAYOUTS

SECOND FLOOR PLAN

FIRST FLOOR PLAN

GROUND FLOOR PLAN

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Contact Details

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CFO / Founder

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